

ARE YOU GDPR COMPLIANT?

Your business could be at risk of significant fines if not.

What is GDPR?

The GDPR or General Data Protection Regulation is a new EU legislation that was approved and adopted by the EU Parliament in April 2016 and comes into force on 25th May 2018.

The GDPR replaces the data protection directive (officially Directive 95/46/EC)[2] of 1995). This legislation, unlike a directive, does not require national governments to pass any enabling legislation, and is therefore directly binding and applicable.

The GDPR brings significant changes concerning the operational processes in organisations surrounding personal data. The EU aims to give its citizens more control over how their personal data is used as well as provide businesses with a clear legal structure with which to operate.

Research suggests hundreds of thousands of UK businesses are at risk of being fined for failing to adhere to the forthcoming legislation.

Who does it affect?

It applies to ALL companies (Controllers and Processors) processing and holding the personal data of 'data subjects' residing in the European Union, regardless of the company's location.

Penalties for non-compliance

There are strict penalties for any organisations who breach the GDPR and organisations can be fined up to 4% of annual global turnover or a maximum of €20 Million/£17 Million.

What is personal data?

Personal data can be constituted as any information related to a natural person or 'Data Subject' that can be used to directly or indirectly to identify the person. It can be anything from a name, photo, email address, bank details, posts on social networking websites, medical information, or a computer IP address.

The difference between 'Controllers' and 'Processors'

A controller is the natural or legal person, public authority, agency or other body that determines the purposes and means of the processing of the personal data, while the processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

How Neon Digital can help

Neon Digital understand the consequences businesses face in the event of non-compliance and, alongside Ricoh UK have a longstanding commitment to ensuring that data privacy and protection is embedded into business processes. For more information on how Neon can be instrumental in providing solutions that protect your valuable business information, please call 0870 042 0372 or email info@neon-digital.co.uk in order to be put in touch with one of our consultants.

Further information can be found at www.eugdpr.org

May 25th, 2018

Date GDPR comes into force*

*Found at www.eugdpr.org



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Maximum potential fine for a GDPR non-compliant company*

*EU GDPR Portal, 'Frequently Asked Questions about the incoming GDPR' found at www.eugdpr.org/gdpr-faqs